

# **EXHIBIT M**

**Donna Brown**

**From:** ctindall@glendaleaz.com  
**Sent:** 3/1/2012 4:08:13 PM  
**To:** donna@glendaleaz.com  
**Subject:** Re: Plan B proposal for Jobing.com arena

**Attachment:****Tags:**

Nah.

On Mar 1, 2012, at 4:07 PM, "Brown, Donna" <[Donna@GLENDALEAZ.com](mailto:Donna@GLENDALEAZ.com)> wrote:

Do you want me to give him Ed's and H too?

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**From:** Tindall, Craig  
**Sent:** Thursday, March 01, 2012 4:04 PM  
**To:** Brown, Donna  
**Subject:** Fwd: Plan B proposal for [Jobing.com](http://Jobing.com) arena

Could you send Anthony the council's addresses. Thanks.

Begin forwarded message:

**From:** Anthony LeBlanc <[anthony@iceedgeholdings.com](mailto:anthony@iceedgeholdings.com)>  
**Date:** March 1, 2012 4:00:55 PM MST  
**To:** "Tindall, Craig" <[CTindall@GLENDALEAZ.com](mailto:CTindall@GLENDALEAZ.com)>  
**Subject:** Re: Plan B proposal for [Jobing.com](http://Jobing.com) arena

Craig,

Thanks for the feedback. Two options depending on your thoughts, please feel free to forward to council on our behalf, or, if it isn't too much trouble, could you forward me a list of email addresses?

Thanks

Anthony

On Mar 1, 2012, at 5:34 PM, "Tindall, Craig" <[CTindall@GLENDALEAZ.com](mailto:CTindall@GLENDALEAZ.com)> wrote:

Anthony. This is an excellent proposal. I think that it should be forward to the council. Thanks, Craig.

On Mar 1, 2012, at 11:12 AM, "Anthony LeBlanc" <[anthony@iceedgeholdings.com](mailto:anthony@iceedgeholdings.com)> wrote:

Craig,

In response to public comments made over the past week regarding the potential development of a "Plan B" for [Jobing.com](http://Jobing.com) arena, Lakehead Yale Sports Holdings, LLC (formerly known as Ice Edge Holdings) is of the opinion that the City of Glendale is making a wise decision and is properly managing future risk.

Due to the fact that Lakehead Yale has extensive knowledge regarding the operation of the arena and the operation of professional sports franchises in general, coupled with the fact that significant relationships exist with the leadership of alternative sports leagues, there is a strong rationale for the City of Glendale and Lakehead Yale to work together to map out an alternative plan for the arena. A key differentiator of this plan compared with other potential plans is the fact that our vision is one that continues to involve a professional sports franchise as an anchor tenant within the facility. As a point of reference, Lakehead Yale has communicated our thoughts and desire to explore an alternative plan with the National Hockey League and has received their approval to pursue these discussions in more detail.

Lakehead Yale has conceptually mapped out an alternative plan for the [Jobing.com](http://Jobing.com) arena that includes the following:

- long term management of [Jobing.com](http://Jobing.com) arena
- purchase and operation of a professional sports franchise to replace the existing NHL franchise to act as an anchor tenant
- a plan to significantly increase the number of events hosted within the facility

- a marketing plan and operations plan to most benefit Westgate and the City of Glendale as a whole

While a framework has been structured, much additional work and research will be required to allow Lakehead Yale and the City of Glendale to adequately frame all aspects of an alternative plan, including detailed costing models in reference to a long term arena management structure. Lakehead Yale recommends that a consulting arrangement be structured immediately that will allow a final, non-exclusive report to be generated and provide the City with a detailed option plan. One of the options anticipated is that a long term management agreement be structured between Lakehead Yale and the City of Glendale. If this option was to occur, any fees paid to Lakehead Yale during the interim consulting period would be credited within a long term arena management contract.

We look forward to your feedback and to the potential of working together to provide the City of Glendale with an acceptable alternative that has the strongest financial rationale at its core while also providing significant benefits to the City.

Kind Regards,

Anthony LeBlanc  
Chief Executive Officer  
Lakehead Yale Sports Holdings LLC

**Donna Brown**

**From:** ctindall@glendaleaz.com  
**Sent:** 3/1/2012 3:34:13 PM  
**To:** anthony@iceedgeholdings.com  
**Subject:** Re: Plan B proposal for Jobing.com arena  
**Attachment:**  
**Tags:**

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>

> Anthony LeBlanc

> Chief Executive Officer

> Lakehead Yale Sports Holdings LLC