

THE STADIUM IS EVERYWHERE

INTRODUCING THE SMARTEST FOOTBALL TO HIT THE GRIDIRON

The Wilson X Connected Football is a completely new football experience that turns every fan into their team's star while transforming any piece of turf into a virtual National Football League® gridiron.



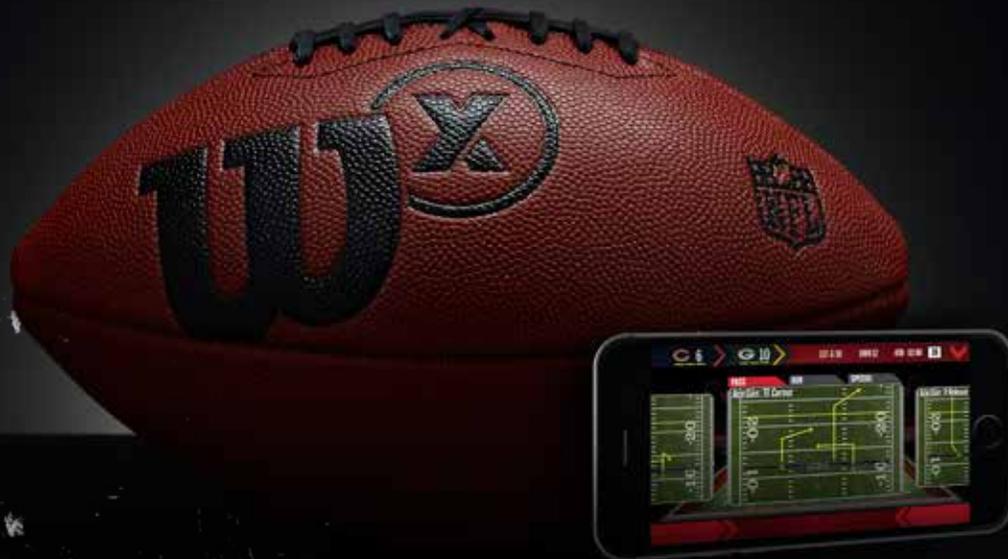
HOW IT WORKS

A state-of-the-art, undetectable sensor in an actual Wilson football connects to a cool app on a fan's mobile device. The sensor tracks a fan's throw distance, velocity, spiral efficiency, spin rate and if the football was caught or dropped. Players even receive their very own quarterback ranking score.

Through five exciting game modes, a rich audio experience and a deep set of never seen before stats, fans can feel the rush of being their team's quarterback, and the mastermind behind those big game moments—all while the clock is counting, their opponents are plotting, and the fans are cheering.

WHO IT'S FOR

This new football experience is designed for fans who just can't get close enough to the game and can't seem to get enough of the action from Monday, Thursday and Sunday games. They want and crave more. Now, they can experience all the heart thumping, pure adrenaline moments of a professional game as they march down field.



GET INSIDE THE GAMES

Once in the app, fans will feel like they are their favorite NFL team's star through five game modules:

QB WARM-UP

This game is designed to warm up a player's arm and introduce them to all the cool stats that Wilson X Connected Football is able to share.

ELIMINATION

Designed to be a multi-player experience, this game challenges up to eight players through a series of fun, skill-type challenges. Players who accomplish each challenge move on, those that don't are eliminated. This game is guaranteed to bring on the smack talk and ignite friendly rivalry.

PRECISION

How good of a quarterback are you? This is the game to find out. Fans throw 10 passes to achieve as high a cumulative Wx Rating as possible. This rating is a composite rating of key metrics the ball is tracking and measuring—distance, velocity, spiral efficiency and spin rate.

GAME TIME

It's time to play a real, full NFL game anywhere a fan wants to create his stadium. It's up to the Wilson X quarterback to march their team down the field to score points. Quarterbacks select the plays, manage the clock and lead their team to victory. Friends can join in the fun by choosing to play as their Wilson X QB's wide receivers or defensive backs for the opposing team.

FINAL DRIVE

This game is designed to get hearts thumping and adrenaline rushing. Here, the Wilson X quarterback is facing his or her last drive of the game, and their play calling skills are in full effect. Score a touchdown and win the game! Turn the ball over or run out of time and your opponent wins.

MEASURE YOUR SKILLS >>> TRACK YOUR THROWS >>> SHARE YOUR STATS IN SOCIAL >>> CHART YOUR GAME THROUGH LEADERBOARDS